



HERCULANEUM: 16 MAY 1927. THE LAUNCH OF AMEDEO MAIURI'S NEW EXCAVATIONS

Exactly ninety years ago, on 16 May 1927, the great archaeologist Amedeo Maiuri announced to the world the start of a new excavation campaign. Over the next thirty years these excavations would open up to the public one of the most remarkable archaeological sites in the world. The King of Italy, Victor Emmanuel, broke the ground at the inauguration ceremony with a silver pick made especially for the occasion, which was inscribed in Latin with: 'Herculaneum must be excavated'. Maiuri is a key figure in the history of Herculaneum's rediscovery. He not only led the archaeological investigations that uncovered most of the ancient town but he also experimented with turning the archaeological site into a sort of open-air museum. As the site was uncovered he left original artefacts in situ to show how the town's spaces and structures were used and how life was lived there in the Roman period. We hope you will enjoy taking part in the rediscovery of the ancient town and its surrounding area.

Installation by Michele Iodice

Coordination: Jodie Petrosino

Reliefs: Giuseppe Natale Salviati, Sit & Service

Stand fitting company: Ital - Engineering

Set-up assistant: Giuseppe Talotti

Photographic project: Martin Devrient

Scientific project coordinated by the Parco Archeologico di Ercolano

ercolano.beniculturali.it

Instagram: @ercolanoscavi

Facebook:herculaneumruins

Youtube: Parco Archeologico di Ercolano

Graphic project and translation: Spazio1

Parco Archeologico di Ercolano

**MAIURI POP-UP:
SCAVARE**
Michele Iodice



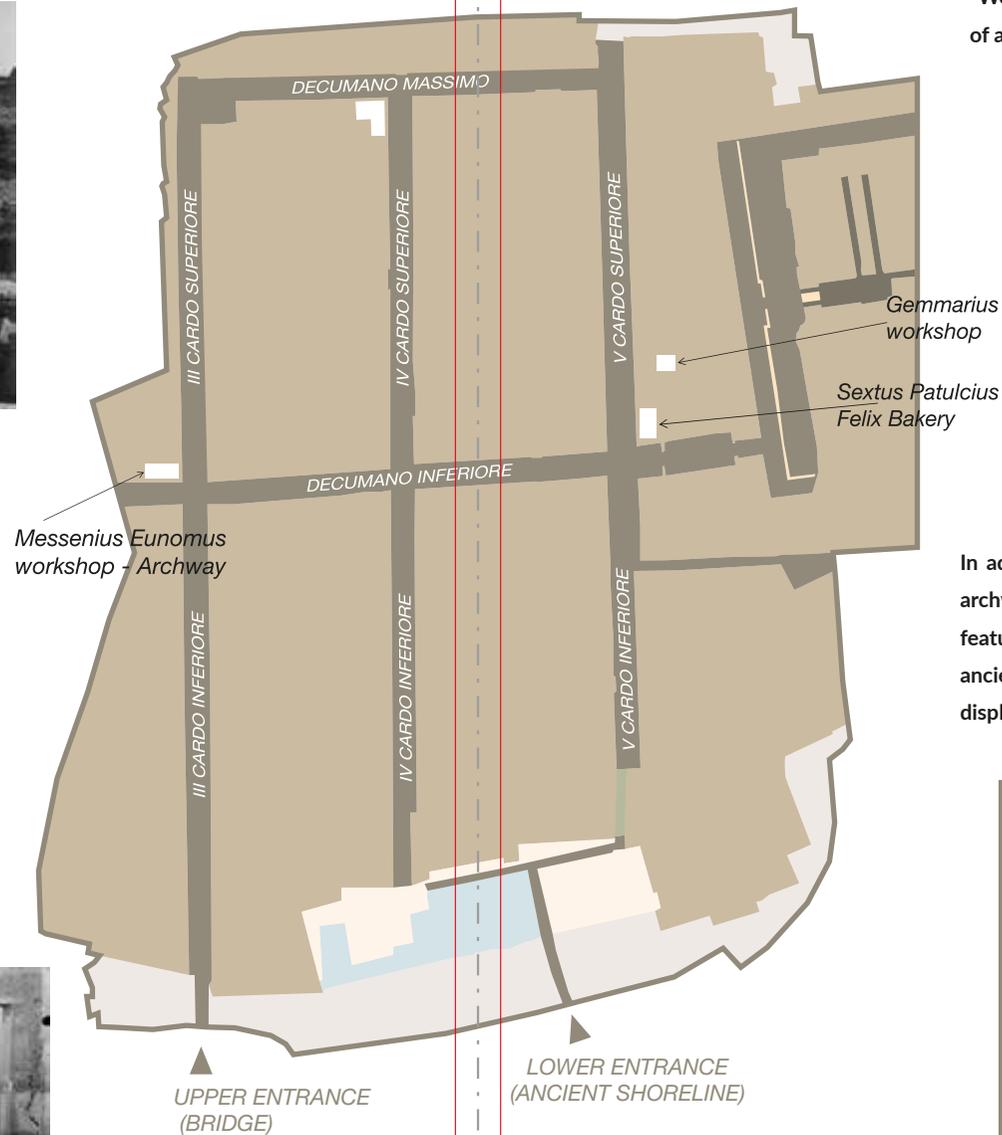
The installation curated by Michele Iodice, will guide you along a spot lit and enchanting journey, which illustrates the ground-breaking project by archaeologist Amedeo Maiuri to mark the 90th anniversary of excavation work starting on ancient Herculaneum.

Our "journey" begins in the Messenius Eunomus workshop (cardo III), where the ideal office conceived by Amedeo Maiuri has been recreated. The locations chosen within the excavations highlight the archaeologist's constant painstaking research and the detailed care taken in reconstruction, to provide visitors with a more complete vision of our past. A significant development from the earlier method of Bourbon excavation previously used.



From the office, our journey passes through the Portal (Decumano Inferiore). Found in correspondence of the commemorative plaque detailing the new excavations in 1917, it symbolically divides the archaeological site in two parts: the Bourbon site and the Herculaneum (at the time still to be excavated, Herculaneum effodiendum est) first brought to light by Amedeo Maiuri.

The Michele Iodice path, in collaboration with the Parco's scientific team, begins with a display of images from the historical archive; photographic evidence of the excavation efforts led by Maiuri with teams of local workers, mostly from Resina. Some of their faces have been recreated and put on display across the three exhibition areas.



Two incredible examples of the "museum city", in which you can experience the everyday life of Roman Herculaneum as envisioned by Maiuri, the leitmotiv of the entire Maiuri Pop-Up path.

In the Gemmarius workshop (cardo V), the so-called "Weaver's room" where Maiuri exhibited the reconstruction of a loom, alongside various pieces of furniture.



In addition to the lava millstones still on site, the entrance archway to the Sextus Patulcius Felix Bakery (cardo V) features two display cases arranged by Mauri to showcase the ancient charred grain, while a set of bronze trays are on display in the serving room.

